EBDVF 2022
SPONSORSHIP PACKAGES
The EBDVF is the flagship event of the European Big Data Value and Industrial AI Research and Innovation community and the central theme of the 2022 edition will be “At the Heart of the Ecosystem for Data and AI”.

EBDVF target audience includes industry professionals, business developers, researchers and policy-makers from all over Europe and other regions of the world to advance policy actions, and industrial and research activities in the areas of Data and AI.

This year, we expect to reach around 400-500 on-site participants.
Brief history of EBDVF

The European Big Data Value Forum, EBDVF has a 6-year history, result of merging in 2017 the EDF (European Data Forum) and the BDVA Summit. The event gathers yearly 600 to 2000 attendees.

You can find information about the previous years’ editions from the links below.

- Versailles in 2017
- Vienna in 2018
- Helsinki in 2019
- Berlin-online in 2020
- Ljubljana-online 2021

The success of the European Big Data Value Forum has been built with a vibrant community and strong collaborations.
Organisers

The 6th edition of the European Big Data Value Forum is organised by the Big Data Value Association (BDVA), IT4Innovations (VSB – Technical University of Ostrava), Plan4all and Charles University in Prague in collaboration with the European Commission (DG CNECT).

The event has been granted with the CZ EU Presidency Auspice.
The EBDVF 2022 will be a 3-day on-site event and it will start on Monday 21st November at 11 AM with the official opening and keynotes. The overall program between 21st November – 23rd November will include plenaries, high level panels and 5 parallel sessions on the following tracks:

- Data Spaces
- Industrial and Trustworthy AI
- Technology, Platforms, and impact
- EuroHPC
- New technical paradigms and challenges
- Data, AI and the new society
- Smart Cities and communities
- Energy and Green Deal
- Healthcare
- Manufacturing
- Data-driven AI solutions powering all sectors in Europe
EBDVF 2022 sponsorship benefits and opportunities

In each edition, EBDVF offers companies, research institutions, associations, and other organisations opportunities to partner with the event by sponsoring. The EBDVF 2022 has multiple engaging ways to introduce the partners and their brands to the event attendees. Through EBDVF sponsoring, your organisation will have an opportunity to use variety of channels to reach new audiences, gain visibility and to network with the most important European Big Data and AI players.

Sponsorship packages include

- **Exhibition and interaction/engagement features**
  - Sponsor booth at the event exhibition space (limited number of booths available, sizes: 8m², 4m² and 2m²)

- **Communication features**
  - Logo visibility on the event website
  - Acknowledgment at the Opening and Closing Ceremony
  - Logo on Official Sponsor Signage
  - Promotion in event handbook
  - Social media promotion (welcome post, session promotion, compilation post)
  - Elements/object inserted on the delegates’ conference bag

- **Shaping the programme**
  - Sponsored session 60min on the event program (for research/innovation projects only)
  - Sponsored talk 20/15 min on the event program (non-commercial)

- **Performance**
  - Sponsorship report

- **Free entrance tickets**
  - With or without social dinner
SPONSORSHIP OPPORTUNITIES

1. DIAMOND
2. PLATINUM
3. GOLD
4. SILVER
5. PROJECT
6. CUSTOMIZED
## DIAMOND PACKAGE  (Max. 2 sponsors)

**Includes**

- **Exhibition and interaction/engagement features**
  - Sponsor booth at the event exhibition space, size 8m² (2x4)
  - Sponsored talk 20 min on the plenary (non-commercial)

- **Performance**
  - Sponsorship report

- **Communication features**
  - Logo visibility on the event website
  - Acknowledgment at the Opening and Closing Ceremony
  - Logo on Official Sponsor Signage
  - Full page promotion in event handbook
  - Social media promotion
  - 3 elements/object insert on the delegates’ conference bag

- **Free entrance tickets**
  - 2 with the social dinner
  - 2 without the social dinner

<table>
<thead>
<tr>
<th>Price</th>
<th>Organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.000€</td>
<td>All</td>
</tr>
<tr>
<td>9.000€</td>
<td>All (BDVA member)</td>
</tr>
</tbody>
</table>

### Price Details

- **All**: 9.000 € (BDVA member)
- **All**: 12.000 € (non-BDVA member)
Diamond package/booth

STAND 8 M² (2X4)

Exhibition features:

- Carpet (from stock colours)
- Backwall with print 3x2,5x0,30m (printed from ready-made artwork)
- 1 pcs 40’ screen on a stand
- 2 pcs Arm spotlight
- 1pcs 10 Amp electricity
- 1 pcs A14 illuminated desk with print (printed from ready-made artwork)
- 1 pcs bar table
- 3 pcs C2 Bar
# PLATINUM PACKAGE

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<th>Includes</th>
<th>Price</th>
<th>Organisation</th>
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<tbody>
<tr>
<td><strong>Exhibition and interaction/engagement features</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Sponsor booth at the event exhibition space, size 4m² (2x2)</td>
<td>9.000€</td>
<td>Industry</td>
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<tr>
<td>• Sponsored talk 15 min on the plenary (non-commercial)</td>
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<tr>
<td><strong>Performance</strong></td>
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<td></td>
</tr>
<tr>
<td>• Sponsorship report</td>
<td>7.500€</td>
<td>Industry (BDVA member)</td>
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<tr>
<td><strong>Communication features</strong></td>
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<td></td>
</tr>
<tr>
<td>• Logo visibility on the event website</td>
<td>7.000€</td>
<td>Research, SMEs, and Non-profit</td>
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<td>• Acknowledgment at the Opening and Closing Ceremony</td>
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<td></td>
</tr>
<tr>
<td>• Logo on Official Sponsor Signage</td>
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<td></td>
</tr>
<tr>
<td>• Half a page promotion in event handbook</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Social media promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• 2 elements/object insert on the delegates’ conference bag</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Free entrance tickets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• 1 with the social dinner</td>
<td>5.500€</td>
<td>Research, SMEs, and Non-profit (BDVA member)</td>
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</table>
Platinum package/booth

STAND 4 M² (2X2)

Exhibition features:

- Backwall with printed fabric approx. 1,5x2 m (printed from readymade artwork)
- 2 pcs Arm spotlight
- 2 pcs C2 Bar
- 1 pcs 10 Amp electricity
- 1 pcs A14 Desk with logo
- 1 pcs leaflet stand
# GOLD PACKAGE

## Includes

**Exhibition and interaction/engagement features**
- Sponsor booth at the event exhibition space, size 4m² (2x2)
- Sponsored talk 15 min on the plenary (non-commercial)

**Performance**
- Sponsorship report

**Communication features**
- Logo visibility on the event website
- Acknowledgment at the Opening and Closing Ceremony
- Logo on Official Sponsor Signage
- Quarter of a page promotion in event handbook
- Social media promotion
- 1 elements/object insert on the delegates’ conference bag

**Free entrance tickets**
- 2 without the social dinner

<table>
<thead>
<tr>
<th>Price</th>
<th>Organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.500€</td>
<td>Industry</td>
</tr>
<tr>
<td>5.500€</td>
<td>Industry (BDVA member)</td>
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<tr>
<td>5.500€</td>
<td>Research, SMEs, and Non-profit</td>
</tr>
<tr>
<td>3.500€</td>
<td>Research, SMEs, and Non-profit (BDVA member)</td>
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</table>
Gold package/booth OR sponsor talk of 15 min

STAND 4 M² (2X2)

Exhibition features:

- Backwall with printed fabric approx. 1,5x2 m (printed from readymade artwork)
- 2 pcs Arm spotlight
- 2 pcs C2 Bar
- 1 pcs 10 Amp electricity
- 1 pcs A14 Desk with logo
- 1 pcs leaflet stand
# Silver Package

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</tr>
<tr>
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<td>Industry</td>
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<td>Performance</td>
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<tr>
<td>• Sponsorship report</td>
<td>1.500€</td>
<td>Industry (BDVA member)</td>
</tr>
<tr>
<td>Communication features</td>
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<td></td>
</tr>
<tr>
<td>• Logo visibility on the event website</td>
<td>1.500€</td>
<td>Research, SMEs, and Non-profit</td>
</tr>
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<td>• Acknowledgment at the Opening and Closing Ceremony</td>
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<td></td>
</tr>
<tr>
<td>• Logo on Official Sponsor Signage</td>
<td>1.500€</td>
<td></td>
</tr>
<tr>
<td>• Logo in event handbook</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Social media promotion</td>
<td>1.000€</td>
<td>Research, SMEs, and Non-profit (BDVA member)</td>
</tr>
<tr>
<td>Free entrance tickets</td>
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<td></td>
</tr>
<tr>
<td>• 1 without the social dinner</td>
<td>1.000€</td>
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### FULL PROJECT PACKAGE

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<tr>
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</tr>
<tr>
<td>• Sponsor booth at the event exhibition space, size 2m² (1x2)</td>
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</tr>
<tr>
<td>• Sponsored session 60 min</td>
<td></td>
</tr>
<tr>
<td><strong>Performance</strong></td>
<td></td>
</tr>
<tr>
<td>• Sponsorship report</td>
<td></td>
</tr>
<tr>
<td><strong>Communication features</strong></td>
<td>4.000€</td>
</tr>
<tr>
<td>• Logo visibility on the event website</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment at the Opening and Closing Ceremony</td>
<td></td>
</tr>
<tr>
<td>• Logo on Official Sponsor Signage</td>
<td></td>
</tr>
<tr>
<td>• Quarter of a page promotion in event handbook</td>
<td></td>
</tr>
<tr>
<td>• Social media promotion</td>
<td></td>
</tr>
<tr>
<td>• 1 elements/object insert on the delegates’ conference bag</td>
<td></td>
</tr>
<tr>
<td><strong>Free entrance tickets</strong></td>
<td></td>
</tr>
<tr>
<td>• 2 without the social dinner</td>
<td></td>
</tr>
</tbody>
</table>
Project package/booth

STAND 2M² (1X2)

Exhibition features:

• Carpet (from stock colours)
• Backwall with printed fabric approx. 1x2 m (printed from readymade artwork)
• 1 pcs Arm spotlight
• 1pcs 10 Amp electricity
• 1 pcs Bar table
• 1 pcs leaflet stand
# PROJECT PACKAGE WITH BOOTH OR A SESSION

<table>
<thead>
<tr>
<th>Includes</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td><strong>Exhibition and interaction/engagement features</strong></td>
<td></td>
</tr>
<tr>
<td>• Sponsor booth at the event exhibition space, size 2m² (1x2) OR  • Sponsored session 60 min</td>
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</tr>
<tr>
<td><strong>Performance</strong></td>
<td></td>
</tr>
<tr>
<td>• Sponsorship report</td>
<td></td>
</tr>
<tr>
<td><strong>Communication features</strong></td>
<td>2.500€</td>
</tr>
<tr>
<td>• Logo visibility on the event website  • Acknowledgment at the Opening and Closing Ceremony  • Logo on Official Sponsor Signage  • Quarter of a page promotion in event handbook  • Social media promotion  • 1 elements/object insert on the delegates’ conference bag</td>
<td></td>
</tr>
<tr>
<td><strong>Free entrance tickets</strong></td>
<td></td>
</tr>
<tr>
<td>• 2 tickets without the social dinner for a package with a booth OR  • 1 ticket without the social dinner for a package with a session</td>
<td></td>
</tr>
</tbody>
</table>
Project package/booth

**STAND 2M² (1X2)**

Exhibition features:

- Carpet (from stock colours)
- Backwall with printed fabric approx. 1x2 m (printed from readymade artwork)
- 1 pcs Arm spotlight
- 1 pcs 10 Amp electricity
- 1 pcs Bar table
- 1 pcs leaflet stand
# SIMPLE PROJECT PACKAGE

<table>
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<tr>
<td>Performance</td>
<td>Sponsorship report</td>
</tr>
<tr>
<td>Communication features</td>
<td>Logo visibility on the event website</td>
</tr>
<tr>
<td></td>
<td>Acknowledgment at the Opening and Closing Ceremony</td>
</tr>
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<td></td>
<td>Logo on Official Sponsor Signage</td>
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<tr>
<td></td>
<td>Logo in event handbook</td>
</tr>
<tr>
<td></td>
<td>Social media promotion</td>
</tr>
<tr>
<td>Free entrance tickets</td>
<td>1 without the social dinner</td>
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## PACKAGE FOR GROUP OF PROJECTS

<table>
<thead>
<tr>
<th>Includes</th>
<th>Price</th>
<th>Projects</th>
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<tbody>
<tr>
<td>→ Exhibition and interaction/engagement features</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Sponsored session 60 min</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Performance</td>
<td>3.000€</td>
<td>2 projects</td>
</tr>
<tr>
<td>• Sponsorship report</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Communication features</td>
<td>3.600€</td>
<td>3 projects</td>
</tr>
<tr>
<td>• Logo visibility on the event website</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment at the Opening and Closing Ceremony</td>
<td></td>
<td></td>
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<tr>
<td>• Logo on Official Sponsor Signage</td>
<td></td>
<td></td>
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<tr>
<td>• Logo in event handbook</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Social media promotion</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• 1 elements/object insert on the delegates’ conference bag per project</td>
<td></td>
<td></td>
</tr>
<tr>
<td>→ Free entrance tickets</td>
<td>4.000€</td>
<td>4 projects</td>
</tr>
<tr>
<td>• 2 without the social dinner per project</td>
<td></td>
<td></td>
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### Sponsor package breakdown

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<thead>
<tr>
<th>Package type</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Full project</th>
<th>Project</th>
<th>Simple project</th>
<th>Project group</th>
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</thead>
<tbody>
<tr>
<td>Booth size</td>
<td>8m²</td>
<td>4m²</td>
<td>4m² booth OR 15min talk</td>
<td>2m²</td>
<td>2m² booth OR 60min session</td>
<td>60min</td>
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<tr>
<td>Sponsored talk/session</td>
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<td>60min</td>
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<td>x</td>
<td>x</td>
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<td>x</td>
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<td>x</td>
</tr>
<tr>
<td>Acknowledgement at the opening and closing ceremony</td>
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<td>x</td>
<td>x</td>
<td>x</td>
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<td>x</td>
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<td>Logo on official sponsoring signage</td>
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<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Event handbook visibility</td>
<td>Full page</td>
<td>Half page</td>
<td>Quarter of a page</td>
<td>Logo</td>
<td>Quarter of a page</td>
<td>Quarter of a page</td>
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<td>1</td>
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<td>Sponsorship report</td>
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<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</table>

#### Pricing (VAT not included)

<table>
<thead>
<tr>
<th>Package type</th>
<th>Pricing</th>
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<tbody>
<tr>
<td>Large industry</td>
<td>12.000,00 €</td>
</tr>
<tr>
<td>Large industry, BDVA member</td>
<td>9.000,00 €</td>
</tr>
<tr>
<td>Research organisations and SMEs</td>
<td>7.000,00 €</td>
</tr>
<tr>
<td>Research organisations and SMEs, BDVA member</td>
<td>5.500,00 €</td>
</tr>
<tr>
<td>1 project</td>
<td>4.000,00 €</td>
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<tr>
<td>2 projects</td>
<td>2.500,00 €</td>
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<tr>
<td>3 projects</td>
<td>1.500,00 €</td>
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<tr>
<td>4 projects</td>
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<td>3.000,00 €</td>
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<td>3.600,00 €</td>
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<td>4.000,00 €</td>
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</table>
ASK FOR MORE INFORMATION ABOUT THE CUSTOMISED SPONSORSHIP PACKAGES FROM THE BDVA OFFICE

INFO@CORE.BDVA.EU
The event venue Grandior Hotel Prague is situated in the very center of Prague Old Town. It is a design hotel, that hosts unique and versatile conference facilities and is easily reachable. Subway and tram stops are just around the corner and many of the famous tourist attractions are in the immediate walking vicinity.

We have a limited number of rooms available for EBDVF attendees.
EBDVF 2022 will be held at Grandior hotel in Prague and the sponsor booths will be set up mainly to the upper ground floor next to the main conference rooms (1-4). Few small booths will be available on the ground floor next to the ground floor conference room (5).
Available booths
There is a limited number of sponsored sessions and physical booths available. The booths and the slots will be filled on a “first-come, first-served” basis and the sponsored sessions will need to be first reviewed and approved by the EBDVF 2022 program committee.
If you are interested in becoming a sponsor please fill in the expression of interest here

For any other questions, please contact us at info@core.bdva.eu